

**Invitation for participating in
“Meet at Agra 2018” from 26th to 28th October 2018
at Agra Trade Centre, Singhna Village, NH-2, Agra**

Dear Sir / Madam,

Greetings from AFMEC!!

“Meet at Agra” has come a long way since its launch in 2007. Agra Footwear Manufacturers & Exporters Chamber (AFMEC) has strived hard to upgrade the Fair every year to provide better opportunities & facilities for our esteemed Exhibitors & the Business Visitors.

We are proud to inform that this year AFMEC has taken the Fair to next level by organising “Meet at Agra 2018” - 12th edition, Leather, Footwear Components & Technology Fair at the Newly constructed state of the art Trade Centre, Village Singhna, NH-2, Agra from 26th to 28th October 2018

Programme:-

- 1. Inaugural Function – 26 October 2018 at 11:00 AM**
- 2. Business Days – 26 to 28 October 2018 from 10:00 AM to 6:00 PM**

Important Information about the Fair:-

1. Trade Centre is Located Near Singhna Village, Delhi- Agra National Highway- 2. It is about 20 Km from Sanjay Place. Bus will be provided to pickup Exhibitors from Sanjay Place Hotels & other Hotels along the route. Travelling time is about 30 to 40 Minutes
2. About 200 Companies from overseas & across the country will be displaying the Finest Leather, A large variety of latest Footwear Components/ Accessories, Adhesives & Shoe Finishes & State of the Art machinery / Technology
3. We are expecting a footfall of 6000 Business visitors from across country & Overseas
4. As added attraction we will be having a Fashion Show & Gala Dinner on 26 Oct. 2018 at 8:00 PM in a 5 Star Hotel.
5. Technical Sessions / Panel Discussions will be held on 27th Oct. 2018 from 11:00 AM to 13:00 AM

7. Exhibitors Profile:-

- **Leading Tanners**
- **Finished Leather Suppliers**
- **Component Manufacturers & Suppliers**
- **Footwear Machinery & Equipment Manufacturers & Suppliers**
- **Footwear Accessories Manufacturers & Suppliers**
- **Footwear Chemicals, Shoe Finishes & adhesives Comanies & Suppliers**
- **Packaging Units**
- **Publication & Consultancy Services**

8. Visitors Profile:-

- **Leading Footwear Manufacturers**
- **Institutional Buyers from across the Globe**
- **Designers**
- **Technicians**
- **Government Officials connected with the Industry.**

Why Fair in Agra is Important

Agra the City of TAJ is the biggest Footwear Manufacturing Hub of India & caters for 65 % of the total domestic requirement. It has 30% share in total exports of Leather Footwear from the Country. Most of the world's Top brands are sourced from Agra. Hence Agra offers tremendous business opportunities to the Exhibitors of "Meet at Agra".

Stall Charges with shell scheme:-

A) Indian Companies– Rs. 5500/- per Sq. M + Taxes as applicable

B) Overseas Companies- USD (\$) 150 or Euro 125 per Sq. M + Taxes as applicable

Bare Space. Minimum 18 Sq. M will be provided as bare space at the rate of Rs. 5000/- per Sq. M

Shell Scheme Stall Sizes

Standard Stall is of 9 Sq. M. Other Sizes are 06 Sq. M; 10 Sq. M; 12 Sq. M; 18 Sq. M 21 Sq. M ; 36 Sq. M & 39 Sq. M

Shell Scheme

For 9 Sq. M Stall we will provide - 01 Reception counter, 02 Chairs, 01 Round Table, 06 Spot Lights, 06 Shelves or Hanging Rods, 01x5 Amps power point, 01 Trash Bin, Fascia & carpet.

Preferential location Charges (PLC):-

- **10 % Extra for Corner Stalls**
- **10 % Extra Three sides Open Stalls in Centre Rows**
- **25 % Extra for Entrance Facing Stalls**

Terms of Payment:-

25 % payment is to be made at the time of booking & Balance payment to be made by 5th September 2018. All payments will be by RTGS/ Bank Draft in favour of “Agra Footwear Manufacturers & Exporters Chamber” payable at Agra

Allotment of Stalls

Due to change in Location & Layout, fresh allotments of Stalls will be made on First come first serve basis as per availability.

Please rush your bookings to get Stalls of your choice

Exhibiter’s Application Form, Fact Sheet, Rules & Regulation & Layout Plan are attached.

With best Regards & Good Wishes

Col. R K Khindri (Retd.)
Manager Administration & Coordinator
AFMEC, Agra

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