

Meet at Agra 2017 - POST EVENT PRESS RELEASE

The three day Mega Event, Meet at Agra 2017 (11th edition of Meet at Agra, Leather, Footwear Components & Technology Fair) was organized by Agra Footwear Manufacturers & Exporters Chamber (AFMEC) from 3rd to 5th Nov. 2017 at BSNL Ground, Mall Road, Agra. The grandeur of the Fair was really eye catching & impressive.

The fair was organized in 6000 Sq. M Area & participated by 165 Companies in 250 Stalls inside the Halls & 10 Stalls in outer Area due to shortage of space in the Halls. Direct participation of Overseas Companies was from France, Italy, Turkey, China & Taiwan . Besides this, about 40 Overseas Companies from various countries participated through their Agents in India.

In spite of low sentiments in Leather Industry as an aftermath of demonetization, newly introduced GST Regime & global recession, there was an overwhelming response from the Participants & the Business visitors. There was a footfall 14171 visitors. However Registered Business visitors were 4755. Anticipated business to be generated from this fair is approx. Rs. 2500 Cr (250 Million).

The Exhibition had a display off- Finest Leather from within the Country & from overseas; Latest Technology in the Form of various kinds of Footwear Machineries; Wide range Shoe Components, Accessories, and Adhesives / Chemicals.

The Fair was inaugurated by our Chief Guest Shri Shiv Pratap Shukla, Hon'ble Minister of State for Finance, Govt. of India, on the 3rd Nov. 2017. We are extremely grateful to him for sparing his valuable time for our Mega Event in spite of having an extremely busy schedule.

Other Dignitaries present during the Inaugural Function were – Dr. Ram Shankar Katheria, Chairman SC/ ST Commission, Shri G S Dharmesh, Hon'ble MLA , Shri Gagan Prashad Garg, Hon'ble MLA, Shri Mahesh Goyal, Hon'ble MLA, Shri J K Dadoo, Addl. Secretary & Financial Advisor Dept. of commerce, Shri Ramesh Kumar, Executive Director CLE, Shri Naresh Bhasin Regional Chairman (West) CLE, Smt. Revathi Roy, Chairperson, FDDI , Shri Narinder Singh, President NCIC Agra, Shri Daljit Singh, Founder President AFMEC, Shri Puran Dawar, President AFMEC, Shri Nazir Ahmed, Former President AFMEC, Capt A S Rana, Convenor AFMEC, Shri Shahroo Mohsin, Sr. Vice President AFMEC , Shri Rajesh Sehgal, Vice President AFMEC, Shri Rajiv Wasan, Gen Secretary AFMEC, Shri Anil Shroff , Chairman Fair Committee 2017

During the Inaugural Function the Award for “Best Performance in Exports” to top three Footwear Companies was given by the Chief Guest to –

1. Shri. Ajay Gupta & Mr. Abhay Gupta from Gupta HC Overseas (I) Pvt. Ltd.
2. Shri. Gautam Mehra from Leiner Shoes Pvt. Ltd.
3. Shri. Ishan Sachdeva from Virola International.
4. For best performance in Exports award in Footwear Components, was presented to Shri Vipin Seth from Versatile Enterprises Pvt. Ltd., Delhi.

The “Life Time Achievement Award” was presented to Shri Virendra Nath Magan who established his business in 1957. Today he is running a Leading company in Leather trading along with his Son & Grandson. At the age of 85 Years Shri Virendra Nath Magan still goes to office every day.

On the second Day of the Show, AFMEC organized a series of Technical sessions which included Panel Discussions on- “Growth Prospects of Exports Post GST Regime & Ease of Doing Business” in association with CNB Awaz & ETV UP. The Panel Discussions was anchored by Shri Piyush Srivastava & will be telecasted on both TV Channels.

The Dignitaries who participated in the discussions - Shri Arun Kumar Sinha, MD FDDI , Shri R Ramesh Kumar, IAS Executive Director CLE, Mrs. Revathy Roy, Chairperson FDDI, Shri Adesh Gupta, Chairman CFLA, Shri Habib Hussain, Chairman LSSC, Shri K K Rai, Dy. Commissioner, State Tax(GST), Shri Puran Dawar, President AFMEC & Regional Chairman (North) CLE, Shri Gagan Das Ramani, President Agra Shoe Factors & Shri Sanjeev Narang, Jt. Secretary, IFCOMA.

During the Post Event Press conference held in the evening on 5th Nov. 2017 “Best Participation” Awards were given to following:

1. Best Participation in Components Category- M/S Alert India Pvt. Ltd. & S S Sales Corporation
2. Best Participation in Leather Category – M/S ALIG International
3. Best Participation in Machinery Category – M/S Star International Pvt. Ltd.

President AFMEC declared the Tentative Dates for next edition as [26th Oct. to 28th Oct. 2018. \(Friday to Sunday\). The Fair will be held at the Agra Trade Centre on NH 2](#)

All Exhibitors were very happy with the Footfall of business visitors on their Stalls. 80 % have assured participation next year also.

“Meet at Agra” is now truly a successful International Mega Event. AFMEC Team will work harder to make the Fair Bigger & Better every year.