

Meet at Agra 2015 - POST EVENT PRESS RELEASE

The three day Mega Event, Meet at Agra 2015 (9th edition of Meet at Agra) concluded on 1st Nov. 2015 creating an all time record in terms participation of Exhibitors, Footfall of Business visitors & the anticipated business.

The fair was organized in 6000 Sq. M Area & participated by 192 Companies in 252 Stalls inside the Hall & 20 Stalls were made in outer Area as no space was available in the Halls. The participation of Overseas Companies was from France, Italy, Spain, Germany, Portugal, Turkey, China & Taiwan. Besides this, about 40 Overseas Companies participated through their Agents in India, including Pakistan & Bangladesh. Taiwan was the Focus Country as "Taiwan Footwear Manufacturers Association" participated with 12 Leading Companies from their Country.

There was a Total Footfall of 20000 people out of which 6661 were Business visitors. Anticipated business to be generated from this fair is approx. Rs. 1500 Cr (150 Million).

Finest Leather from within the Country & from overseas; Latest Technology in the Form of various kinds of Footwear Machineries; Wide range Shoe Components , Accessories, Adhesives & Chemicals were displayed in the fair.

Deutsche Motoren, Delhi displayed latest Models of BMW Cars

The Fair was inaugurated by Shri Kalraj Mishra, Honourable Minister of MSME, Govt. of India, on the 30th Oct. 2015. We are extremely grateful to him for sparing his valuable time for our Mega Event in spite of having an extremely busy schedule.

Other Dignitaries present during the Inaugural Function were – Shri Pradip Bhatnagar, Commissioner Agra Division, Shri Inderjeet Arya, Mayor Agra, Padama Shri Rafeeqe Ahmed, Chairman CLE, Shri Rajendra K Jalan, Former Chairman CLE, Shri J K Dadoo, Additional Secretary, Department of Commerce, Smt. Revati Roy, Chairperson, FDDI, Shri Subash Kapoor, Vice Chairman CLE, Shri Puran Dawar, President AFMEC, Shri Sushil Sachbeva, Chairman, Meet at Agra 2015, Shri Nazir Ahmed, Former President AFMEC, Capt. A S Rana, Former President AFMEC, Shri Shahroo Mohsin, Sr. Vice President AFMEC , Shri Rajesh Sehgal, Vice President AFMEC & Shri Rajiv Wasan, Gen. Secretary AFMEC .

During the Inaugural Function the Top Three Exporters of Agra who got the Awards were Mr. Gopal Gupta, from Gupta HC Overseas, Shri Sandeep Sachdeva from Virola International & Shri Puran Dawar from Dawar Footwear Industries. The Life Time

Achievement Award was presented to Shri Mohan Lal Manchanda Father of Shri Sunil Manchanda from Versatile Operations for his long dedicated service to the industry.

On 31 Oct., the second Day of the Show, AFMEC organized a series of Technical sessions which also included Panel Discussion on “Make in India- Prospects & Challenges” in association with ET Now & Presentation on “Ease of Doing Business” in association with ETV UP. Both these events will be telecasted on the respective TV Channels.

TUV Sud South Asia gave presentation on Hazardous Chemicals & REACH Norms; ECCO Green Energy Pvt. Ltd. gave presentation on Green Solar Energy; Cyret technologies gave presentation on Oracle ERP

The Dignitaries who participated in the discussions were Smt.. Revati Roy, Chairperson FDDI, Shri Amiya Chandra, Jt. DGFT, Mr. Motilal Sethi, President ILGA & CAO Member CLE, Smt Anuradha Mishra, Principal Commissioner Income Tax, Agra, Shri V B Singh, Additional Commissioner, Commercial Tax, Agra, Shri Vishvajeet Sagar, Regional Commissioner PF Agra, Shri P K Kalra, Director DEI Deemed University Agra, Shri M k Tripathi, Asst. Commissioner, Central Excise & Customs , Shri Bhuvesh Agarwal, President NCIC Agra, Mr. Vipin Seth, President IFCOMA, Mr. Puran Dawar, President AFMEC, Capt. A S Rana, Former President AFMEC

A Gala Dinner & Fashion Show was organized on 31 Oct. 2015 at The Gateway Hotel for All exhibitors, AFMEC Members & Special Invitees. The Fashion Show was powered by ECCO Green Energy Pvt. Ltd. Following Seven Companies from Agra show cased their Trendiest Footwear. - Gupta HC Overseas (P) Ltd., Virola International (Alberto Torresi) , Leiner Shoes Pvt. Ltd., J M Footwear Expo Exports, Real Footcare (Derby), Valentino & E Goss

The Fashion Show was appreciated by everybody present in the show. On this Occasion AFMEC also gave Mementos to all the Sponsors in Appreciation of Their Support. Mr. Lalit Arora From Leather Linkers was given the “Best Product Award” in Footwear Category & Mr. Abhinav Tandon from Ticomp Heels was given Best Innovative Product award in Component Category.

During the Post Event Press conference held in the evening on 1st Nov. 2015 “Best Participation” Awards were given to following:

1. Best Participation in Components Category- M/S Shroff Group
2. Best Participation in Leather Category – M/S Iconium Leather Works Pvt. Ltd.
3. Best Participation in Machinery Category – M/S Star International Pvt. Ltd.

President AFMEC declared the Tentative Dates for next edition as 12 to 14 Nov. 2016.
(Saturday to Monday)

All Exhibitors were very happy with the Footfall of business visitors on their Stalls & 85 % have assured participation next year also.

“Meet at Agra” is now truly a successful International Mega Event. AFMEC Team will work harder to make the Fair Bigger & Better every year.